Insta Vyapar

UNIQUE CUSTOMIZED LOCATION BASED WEBSITES PROMOTION PACKAGE:
SEO in Multiple City / State /Country with Keywords

About Us

Insta Vyapar is a registered company providing end-to-end IT services including **Digital Web Designing & Development, Graphics Solutions, Business Solutions, Branding Tools, Online Software, Corporate & Business Photo or Video Shoots, based in Delhi-NCR, India.** Our company delivers all these IT services to start-ups, corporates, and many agencies. We better understand the business trends and communities that allow us to take care of your business solutions across the web. We are directly providing the latest and exclusive range of IT solutions all over the world. Our core objective is to design and convey business systems that align well with the essential needs of businesses. We are regularly working with our clients to improve their brand awareness and create more sales opportunities for them.

Our family has a highly talented and experienced workforce in every department, ensuring that we offer the best solution for your business. Our team comes up with new and creative ideas every day to help you take your business to the next level. We specialize in providing result-driven digital marketing solutions for all types of businesses across the globe, and all credit goes to our professional experts who have the ability to present your business with a progressive online marketing approach, creativity and drive.

In the context of our discussion Over the Phone conversation regarding the Website Designing (Mini Portal) of your company on the **first pages of Google**. As per our discussion here below we are sending you the complete proposal for both Websites, kindly have a look at the same and revert us back with your valuable feedback.

Thanks for showing trust in our company & our capability. I would like to inform you that we will work beyond your expectation for a long-term business relationship for mutual benefit. We don't develop just a website, we develop a selling machine, which retains your website visitors and turns them into customers.

We as a " **TOP SEO COMPANY** "offer you an online marketing tool that has worked for customers internationally as well as domestically. We know that there are baskets of Media available for online marketing but due to Google's worldwide fame & presence, it has become a one-stop solution for advertisers and users. Through Google's worldwide reach, we will promote your company as a leading player in your industry across the World/India.

Apart from promoting the websites on the **First page of Google** now we are offering you a few new & advanced online marketing tools known as Online Mini Portal.

Project Overview

We develop Custom Coded Dynamic Websites using **CAKE PHP & MySQL** for backend and **HTML, CSS, Bootstrap, JavaScript, jQuery, etc.** for frontend Development. Our websites are SEO friendly, with city-wise promotion. (Did you recognize that quite 95% of great customers search locally on Google within their locality or city?) Give us an inventory of localities/ cities/countries where you would like promotion & we'll create separate websites for your target locations on an equivalent domain but separate subdomain URLS and every one subdomain websites are going to be interlinked with one another.

PRODUCT QUALITY

With a view to providing client work products of top quality, without compromising on timeliness, Quality Processes and Controls are going to be prepared for the event activity. These Processes and Controls cover all activities from receipt of specifications to delivery of the work product.

- The following controls are in place to ensure that projects deliver quality products on schedule and within budgets. Contract Reviews to ensure clear understanding and identification of customer requirements, mutual roles, responsibilities and risks.
- Preparation, Review and Approval of Project Related Plans.
- Team Allocation using Project Management System to ensure the best possible fit between project needs and the available manpower resources.
- Periodic Project Status/Progress Reviews to monitor progress against the plans and take corrective actions where necessary.
- Preparation, Review and Approval of Test Plans to ensure quality of the testing process.
- As part of our Quality Management System, all work is audited and reviewed at various levels.

Target your audience with Rich Information About your Company with Us.

THE GROWTH AND DEVELOPMENT OF YOUR BUSINESS IS OUR ULTIMATE SUCCESS...!!

Impress your audience with Rich Information About your Company

Website Promotion with 50 Locations & 10 Product Keywords: -

- Project Duration: 12 (months)
- Design Development Time: 4-5 weeks
- Product Or Service Pages: Unlimited
- Images (limit in website): Unlimited
- Locations in Website: 50 Locations
- Dedicated Account Manager: Yes

What All Includes in Site: -

- Dynamic Website Design
- Mobile Responsive Website (MCW)
- Domain Name
- Web Hosting
- Home Page Banner Slider
- Photo Gallery
- Image View Enlarge
- SEO Friendly Content Writing
- GMB (Google My Business)
- SSL Certificate (Secure Sockets Layer)
- Local Location Wise SEO with
- Whatsapp Chat Option
- Website Control Panel
- Broken Link Check
- Sitemap Creation
- Latest Update Submission

- Duplicate Content Check
- YouTube Video Gallery
- Inquiry / Contact Form
- Sitemap
- On Page SEO
- Meta tags Optimization
- Content Optimization
- Hyperlink Optimization
- Image Optimization
- Header Tag Optimization
- Search Engine Submission
- SMO – Facebook / Instagram
- Phone Support
- Email Support
- All Social Media page integration
- Dedicated Account Manager

Important Features: -

➡ Choose a Template Based or a Customized Package

➡ Upto Unlimited products/services categories pages

➡ Quick Inquiry button and Inquiry Form on all inner pages

➡ Photos & Video Gallery

➡ Social Media Linking with website

➡ Google Map & Inquiry form on Contact Us Page with

➡ Manage website anytime using Admin Panel

Note: Research Industry Trends and Analyses Competitor's Marketing Strategies. Through the process of in-depth Research, we will Create a Custom Audience from Scratch. Analyses the past efforts of your Company Strategies in terms of Spending Money. Encourage users to share, tag post, This will increase follower growth as well...!!

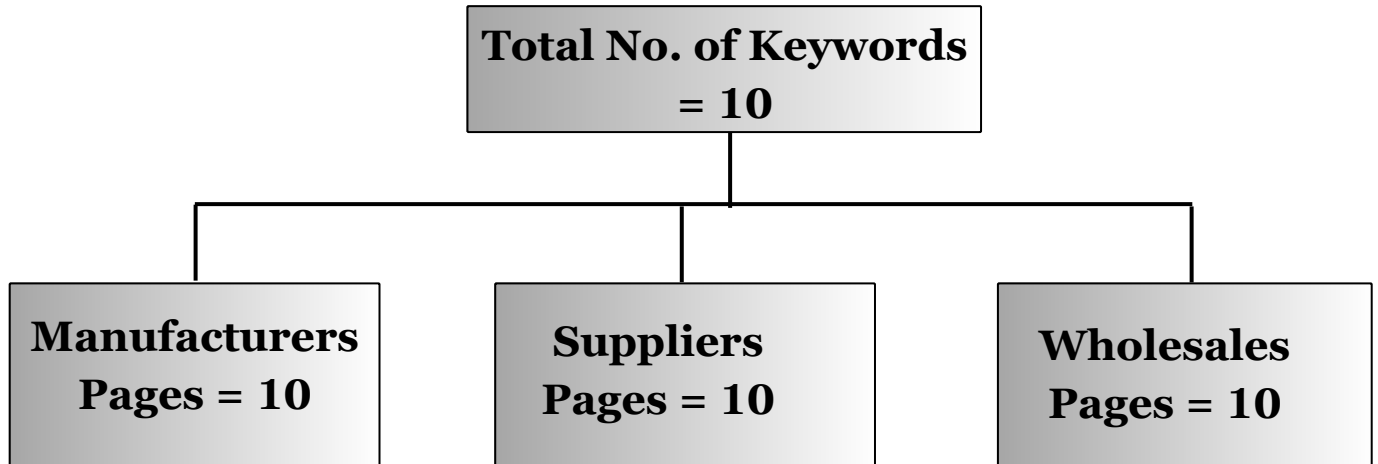**Target country ; Total 50 Location you can target as per your choice.**

Product Keywords upto 10

Keyword Name	Keyword Name	Keyword Name	Keyword Name	Keyword Name
Keyword Name	Keyword Name	Keyword Name	Keyword Name	Keyword Name
Keyword Name	Keyword Name	Keyword Name	Keyword Name	Keyword Name
Keyword Name	Keyword Name	Keyword Name	Keyword Name	Keyword Name
Keyword Name	Keyword Name	Keyword Name	Keyword Name	Keyword Name

Keywords Layout

Total 3 Categories you can choose and 10 Product keywords.

Total No. of Keywords = 10

Manufacturers Pages = 10	Suppliers Pages = 10	Wholesales Pages = 10

Total Pages and Keywords = 40

Now we can target 50 Location in this proposal so Location wise Keyword pages are

Basic Keywords 10* Location 50 = 500 Location wise pages we can add in your website.

So Total Number of Keywords and pages are
500+40 = 540

Its highly competitive products and keywords. Will increase visibility in USA gradually.

Step :

1) will create website
2) Will add location wise
3) Keywords Finalisation
4) SEO continuously
5) Visibility on first pages google search engine
6) Maintain the promotion
7) Algorithm stats
8) Direct inquire on your email also we will add whats app icon for enquiry.

Why **Insta Vyapar?**

✓ **Experience:** Team with over 10 - 15 years of experience in Industry
✓ **Expertise:** Our Expertise, Creativity & Innovation in Technology
✓ **Support:** Best after sales services & customer support
✓ **Clientele:** Delivered over Upto 300 projects since 2021.
✓ **Exposure:** Experience of serving almost all industries be it Manufacturing, Service Providers, NGOs, Real Estate, Restaurants, Legal, Schools, Institutions, Government etc.
✓ 100**% Client Retention -** we believe in long term relationship

Onsite Google promotion Best Practices for improved search ability:

❖ Special Keyword Research
❖ Page Titles
❖ Meta tags Optimization
❖ Content Optimization
❖ Hyperlink Optimization
❖ Image Optimization
❖ Header Tag Optimization
❖ XML Sitemap Submission
❖ Keyword Density Analysis
❖ SEOFriendly URL'S

Admin Panel to Manage Your Content - Add/Edit/Delete Text/Images

► Manage Products Categories & Subcategories
► Manage Product Items
► ManageEnquiries - Check Enquiries inAdmin Panel
► Manage Testimonials
► Manage Photos Gallery
► Manage Video Gallery
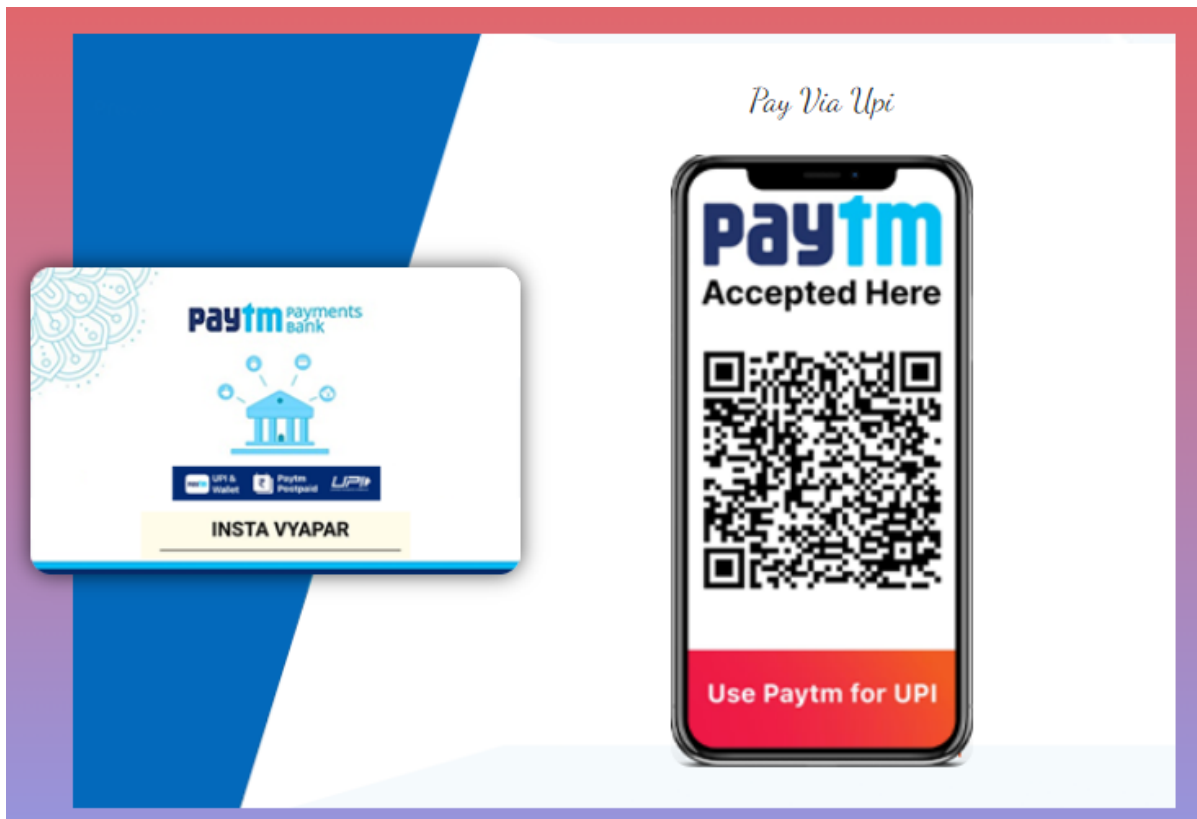► Update Your Contact Details, Address etc

Ques. How you can avail our services?

Ans. You can easily enroll your company through online payment, bank transfer, NEFT, RTGS,IMPS, UPI, Wallet payment mode or you can also pay from our website.

🔴▶ https://payu.in/pay/2EFF18F0A206CA900FBB995DAF465DA9

Bank Name:- Yes Bank		
Account Name	:	Insta Vyapar
Account Number	:	016585800001870
IFSC Code	:	YESB0000165
Branch	:	GROUND FLOOR, G-09 TO G-12,, PLOT NO 54B,DDA COMMUNITY CENTRE,JANAKPURI,DELHI -110058

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Instavyapar

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THANK YOU

Any Questions?